

Innovation Research Opportunities

An opportunity to undertake a Phd research project in Open Innovation at Cranfield University

WDP Consulting in partnership with Cranfield University and EPSRC are pleased to be able to offer suitable candidates the opportunity to undertake a funded 3 year research programme from October 2008 in to the development of 'Dynamic Innovation Communities'

The project will leverage research previously undertaken into inter-organizational and open innovation from within the biopharmaceutical sector and further develop concepts, methods and technologies to meet the innovation management needs of other sectors.

The adoption of so-called 'dynamic innovation communities' or 'networks' enable early and responsive access to technological developments. Cranfield research has developed an understanding into process development and identified key design guidelines (or rules) that are thought to be effective for inter-organizational networks and facilitating a more 'open' innovation approach.

This 3 year research studentship will specifically consider a number of aspects of the network and open innovation approach within different sectors. It will be conducted as a piece of industry relevant research, under the EPSRC Industrial CASE ethos, with WDP Consulting Ltd, UK

The ideal candidates will have a strong educational background in a business and management, engineering or manufacturing subjects with an interest in the wider business aspects of manufacturing. We are looking for people who are flexible and open to new ideas, with good communications skills and the ability to work well as part of a team.

Applicants should have a First or Second Class UK Honours degree, or equivalent, in a relevant discipline such as Business and/or Management Studies, Manufacturing or Industrial Engineering. The studentship provides a bursary of £15,900 p.a. plus tuition fees

WDP Consulting is a Cambridgeshire based management consultancy specialising in process, people, and organisational development, offering a comprehensive range of services that enable organisations to enhance individual and team performance

For further information please contact either
Dr Palie Smart (palie.smart@cranfield.ac.uk)
or Adrian Cole (adrian.cole@wdpc.co.uk)

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